

Searchmetrics Named One of World's Best SEO Software Companies

New York, NY – Dec. 13, 2011– [Searchmetrics](#), the world leader in search and social analytics software, today announced that topseos.com, the independent authority on search vendors, has named Searchmetrics among the top SEO software companies for the month of December. The organization identifies the top 10 web SEO software vendors via a careful evaluation process of hundreds of vendors. The process takes into account the return on investment (ROI) derived by customers and even by search engine optimization companies who utilize SEO software in their processes.

The “evaluation process for both agencies and software tools is meticulous. We review strengths, weaknesses, and competitive advantages,” noted Jeev Trika, managing partner of topseos.com.

For each vendor reviewed for the *Top Ten SEO Software Vendor List*, at least three customers were contacted and each software suite was tested by the topseos.com research team. Data collected includes how helpful or essential results are to a clients' work, ROI, benefits received, ease-of-use, speed, and number of search engines from which tools could pull information.

“This honor reflects Searchmetrics' dedication to excellence in delivering high ROI for anyone seeking to leverage the most powerful databases, on a global scale, for search engine optimization,” said Dr. Horst Joepen, CEO, Searchmetrics.

Parties interested in trying out the powerful Searchmetrics databases can see organic and paid ranking performance over time for their own domain at <http://suite.searchmetrics.com/en/research/domains/visibility> for free. For more information, please contact Searchmetrics sales at sales@searchmetrics.com or 866-411-9494.

ABOUT topseos.com

topseos.com is a well-known independent authority on Search vendors. Established in 2002, the goal of topseos.com is to recognize and rank those individuals or companies providing the best online marketing services all over the world. A specialized team of researchers examines thousands of applicants each month who are seeking to be ranked as a top internet marketing service provider by the independent authority. This website is being visited daily by thousands of visitors all over the world looking for the best services available. The website also provides various types of facilities other than the independent rankings which provide useful information to customers and providers of online marketing services.

About Searchmetrics

Searchmetrics is the global expert in search and social analytics software, empowering marketers to increase visibility and market share on the world's leading search engines. We create value by providing the best quality data on a global scale. Clients and partners worldwide rely on Searchmetrics to maximize return from search investments

with actionable insights that help better manage, improve and scale search marketing campaigns.

Searchmetrics' robust search marketing tool, Searchmetrics Suite, is supported by a unique server infrastructure that offers monitoring of over 100 search engines in 36 countries worldwide. Searchmetrics Suite is also home to the Searchmetrics Essentials data modules, SEO+SEM and Social, encompassing the largest, fastest databases for search and social media available.

Headquartered in Berlin, with subsidiaries and offices in New York, London and Paris, the company delivers real web intelligence to a growing international customer base. You can follow Searchmetrics on Twitter @Searchmetrics or on Facebook at www.facebook.com/Searchmetrics. For more information, please visit: www.searchmetrics.com.

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