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## **Searchmetrics Extends Global SEO Analytics to 29 Countries**

Search Analytics Leader Adds Search Engine Tracking for Five New Countries and Expands to Asia with addition of Japan

### **SMX Advanced Seattle - Booth #9**

New York, NY – June 7, 2011 – [Searchmetrics](http://Searchmetrics.com), the global leader in search analytics software, today announced it has added tracking of five additional countries to its SEO analytics tool in response to increased demand for search performance metrics in Australia, India, Israel, Japan, and Portugal. Searchmetrics now provides search performance data for a greater number of countries than any other search analytics company, giving search marketers visibility into online campaigns in a total of 29 countries and 90 search engines worldwide.

"SEO is a complex process, particularly in countries with multiple languages and engines," said Dr. Horst Joepen, CEO of Searchmetrics. "Now there is a way to analyze the performance of keywords and phrases across the broadest set of markets, engines and languages to date with our latest search engine additions."

With a strong presence in Europe and North America, Searchmetrics will continue to pursue new markets to offer the most robust international SEO coverage available.

For a demo or to determine whether specific countries are covered by Searchmetrics, please call 646-290-5268 or visit Searchmetrics at booth #9 at [SMX Advanced in Seattle](http://SMX Advanced in Seattle) June 7-8, 2011. Information also is available at [www.searchmetrics.com](http://www.searchmetrics.com). SMX Advanced attendees can receive free scans of their SEO score at booth #9.

### **About Searchmetrics**

Searchmetrics is the global expert in search analytics software, empowering marketers to increase visibility and market share on the world's leading search



Your Web Intelligence

engines. We create value by providing the best quality data. Searchmetrics' robust SEO tool includes access to one of the largest, freshest online databases of 25 million keywords/55 million domains and 90 search engine/country combinations. Clients and partners worldwide rely on Searchmetrics to maximize return from SEO investments with actionable insights that help better manage, improve and scale SEO campaigns.

Headquartered in Berlin, the company's wholly owned U.S. subsidiary, Searchmetrics, Inc., delivers real web intelligence to a growing North American customer base from offices in New York. For more information, please visit: [www.searchmetrics.com](http://www.searchmetrics.com) or call 646-290-5268.