

Allgemeine Ranking-Faktoren

Rang-Korrelationen Top20

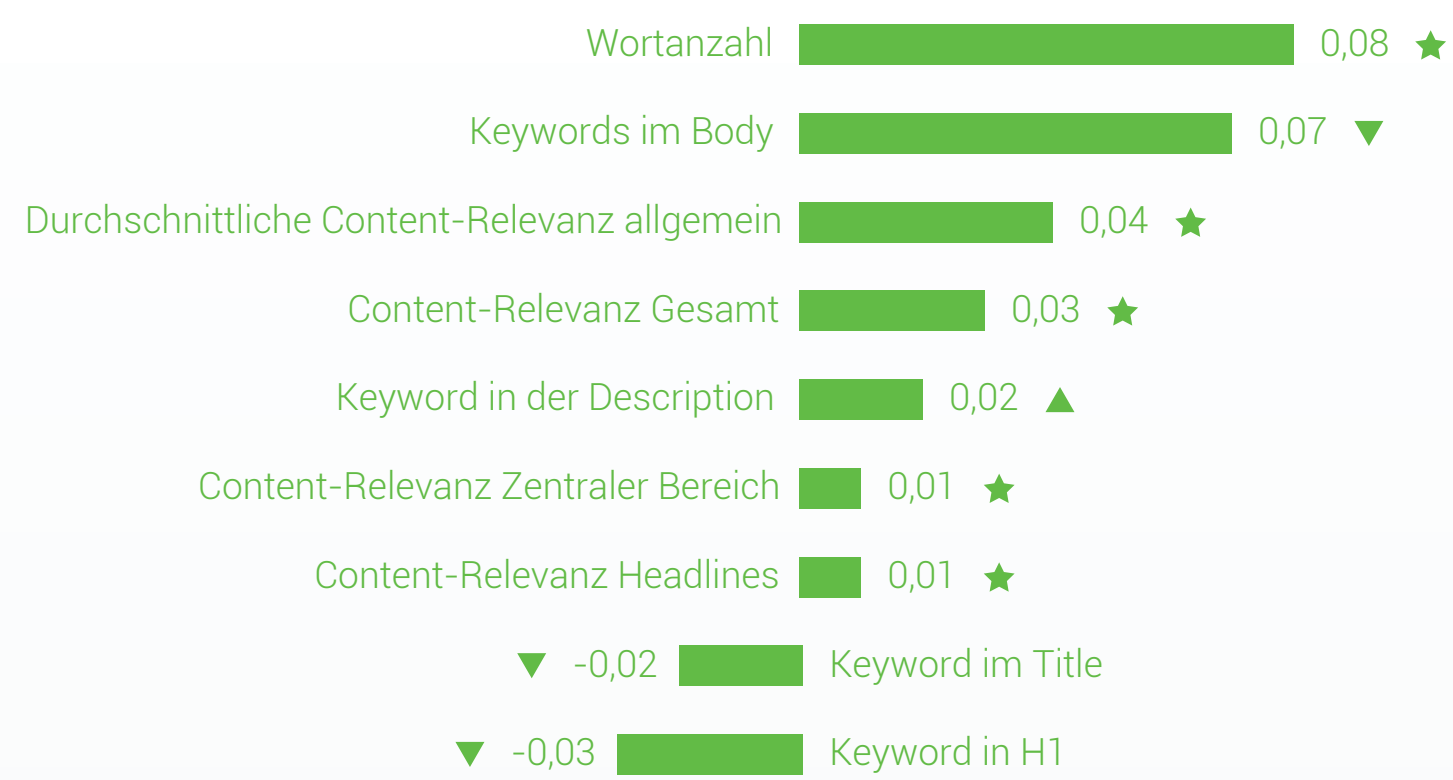
Google.de

TRENDS ZU 2016

- ▲ Gestiegen
- ▶ Gleich
- ▼ Gesunken
- ★ Neuer Faktor
Neuberechnung



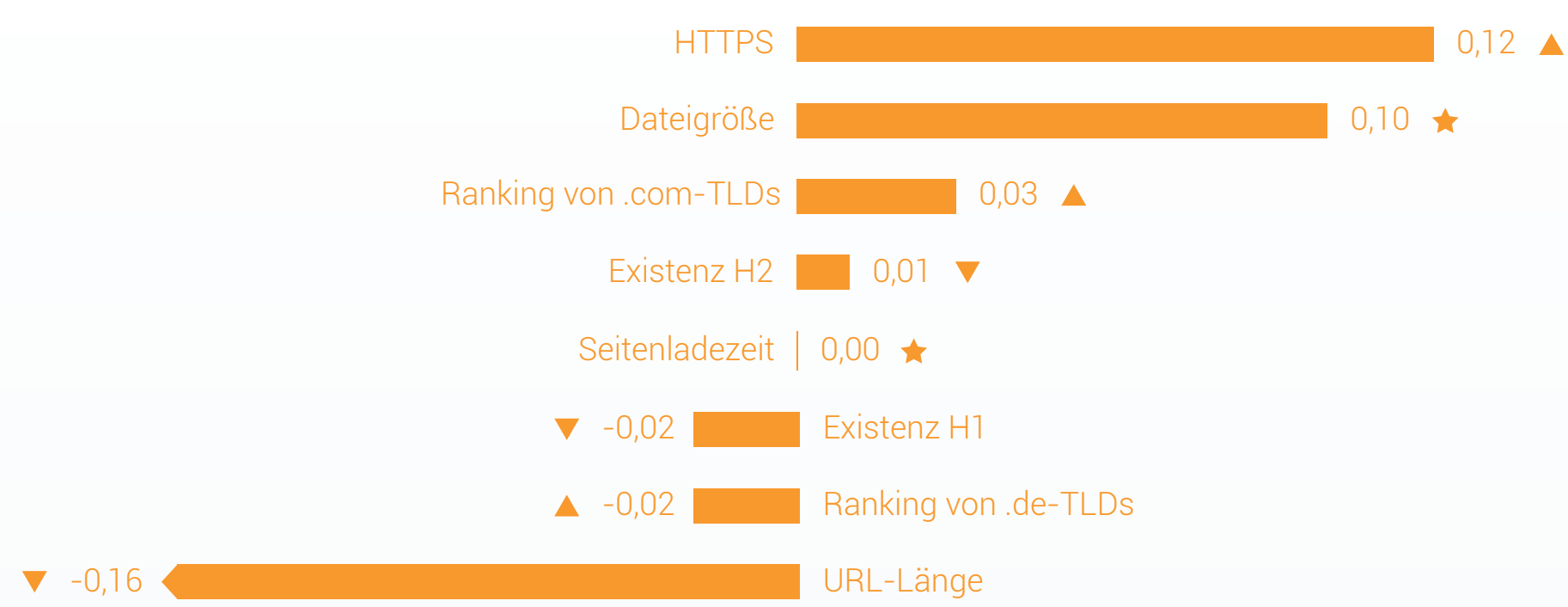
CONTENT



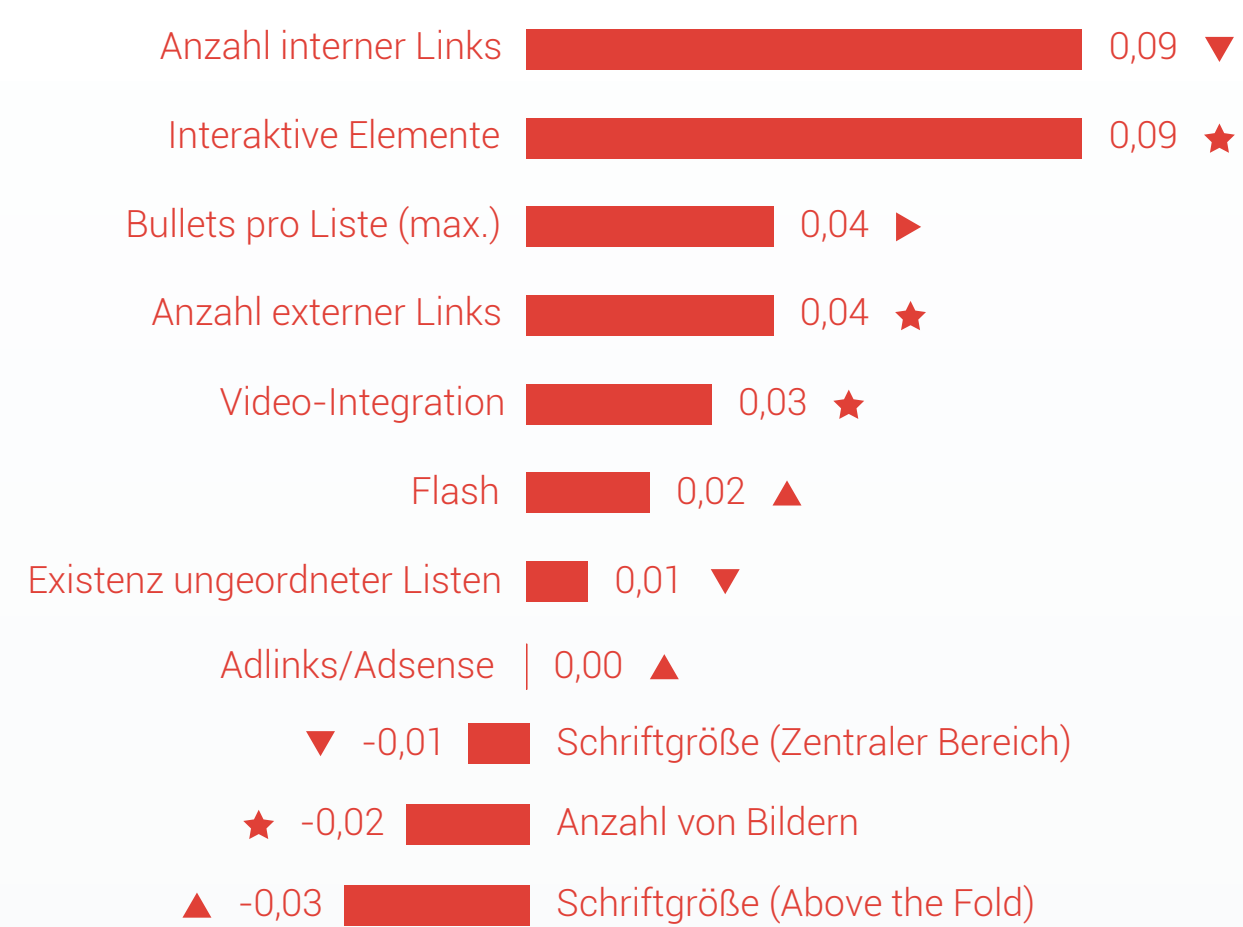
USER SIGNALS



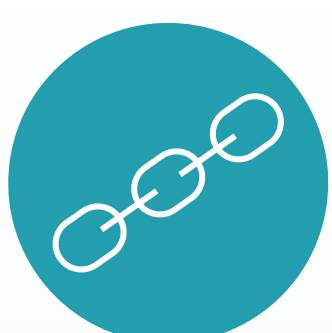
TECHNIK



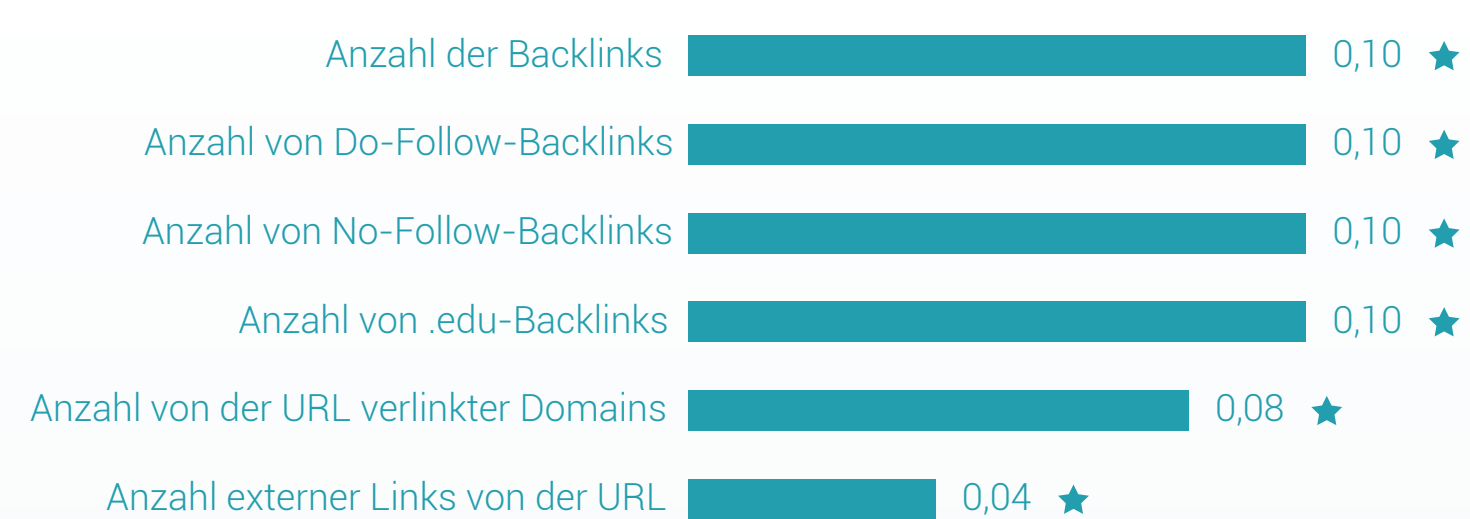
USER EXPERIENCE



SOCIAL SIGNALS



BACKLINKS



Download der gesamten Studie unter searchmetrics.com/ranking-faktoren

